TRANSFORM BUSINESS PERFORMANCE AND MAKE THE MOVE TO CLOUD

The Travel Industry is moving faster than ever. Keeping up – and staying ahead – means Travel Management Companies need the most efficient operation, an ever-growing set of innovative new products and data, data, data.

However most are saddled with complicated, outdated systems that slow the pace of change rather than accelerate it. *tramada*® replaces this rickety structure with the unified, solid platform they need to succeed. Time-tested and field-proven, built by travel experts and providing innovative, cutting edge technology.

THE FOUNDATION FOR FUTURE TRAVEL MANAGEMENT - NOW

Tramada's platform enhances business processes and speeds innovation for travel agencies of all sizes – without the multi-year investment. The system enables revolutionary travel data management with a transparent workflow tailor-made for each unique business. Manual tasks are automated or eliminated. Over 50 products are pre-integrated and can be rolled out at lightning speed. Others are a simple API away.
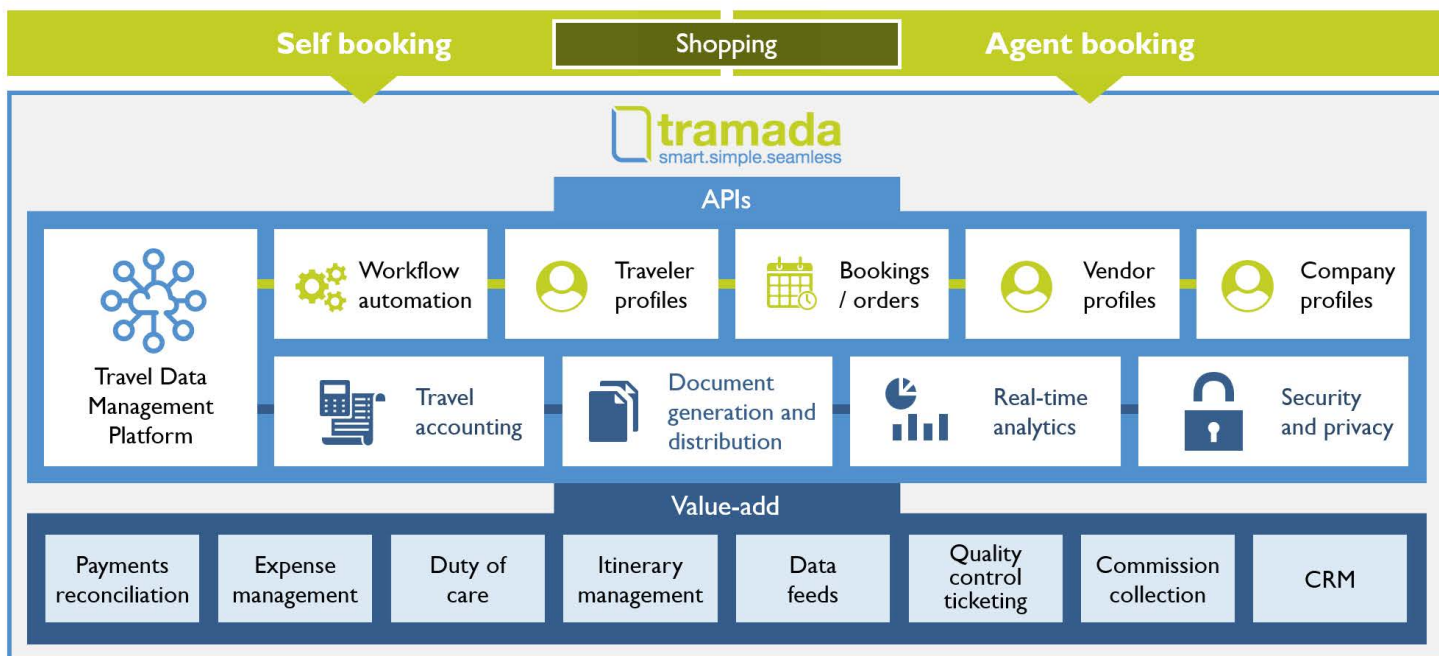
ENGINEERED FOR IMPACT

At the beginning of the booking lifecycle, *tramada* syncs travel booking and traveler data to financial reconciliation at the point of sale. This sets the stage for end-to-end workflow automation, simpler booking management and quantum leaps in efficiency. Agents can focus more on customers – and service more.

PRODUCTIVITY. SPEED. DATA-DRIVEN.

• Multi-GDS & direct connections
• NDC-ready
• Touchless invoicing
• No post-call wrap up
• Real-time, reconciled data

Top diagram

Self booking | **Shopping** | **Agent booking**

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APIs

- Travel Data Management Platform
- Workflow automation
- Traveler profiles
- Bookings / orders
- Vendor profiles
- Company profiles
- Travel accounting
- Document generation and distribution
- Real-time analytics
- Security and privacy

Value-add

| Payments reconciliation | Expense management | Duty of care | Itinerary management | Data feeds | Quality control ticketing | Commission collection | CRM |

HICKORY
GLOBAL PARTNERS

THE BENEFITS ARE CLEAR

- **More new products, faster.** Cloud-based technology for easy implementation of products with many solutions already integrated.

- **More efficient operations.** Touchless invoicing and automated post-call wrap up lowers cost and turns downtime to servicing time.

- **Agent flexibility.** Agents love *tramada* for its flexibility to work in native GDS or GUI, access non-GDS data and use the most cutting edge tools.

- **Tailored workflow.** Transparent, flexible design adapts to unique business needs.

- **Real-time data.** Revolutionary, end-to-end travel data management and analytics provides insights for continuous improvement.

- **Advanced, Secure Platform.** Cloud-based technology for easy, secure, cost-effective maintenance.

ALL THE DATA ALL THE TIME

Financials are tied to the travel booking upfront, so all information associated with transactions is accurate, accessible, and auditable – across all teams, at all times.

Tramada has special, limited-time pricing for Hickory Partners.
Get started today at tramada.us/hickorypartners/

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