NDC ENABLED
ADVANCED BOOKINGS MANAGEMENT SYSTEM

NDC - NOT JUST ABOUT BOOKING

As non GDS sources continue to emerge and grow, travel companies will need to cater to buyers' demands to leverage content - both GDS and NDC - from the most-applicable and lowest priced sources. It's all well and good to have access to rich content from multiple sources for assisting your travelers, but what about post-booking processes for NDC bookings? Are you ready operationally and financially?

THE NEXT STEP IN THE NDC EVOLUTION

There has been little discussion or announced initiatives about post-booking processes to date. How will travel companies efficiently support multiple booking channels in the mid and back office? Content may be king, but without the infrastructure to manage the kingdom, it is all just for show. The Emperor might as well be wearing new clothes! The infrastructure to ingest and process bookings from all possible sources into reporting, accounting, invoicing, reconciliation and business intelligence is the next step in the NDC evolution.

AUTOMATION FOR NDC NOW

Tramada streamlines and automates post-booking processes for all bookings regardless of source. This means *tramada-enabled™* travel companies can deliver personalized offers and fares to their clients, while at the same time employing robust, scalable, secure and automated post-booking processes. With Tramada's NDC solution the concept of a single itinerary being sourced from either NDC or GDS - or both - hybrid content becomes a reality. A single trip that partially exists in both NDC and the GDS is combined into one *tramada™* booking and treated as a single PNR/Order for automated itinerary generation and everything that ensues for accounting and reporting.

POST BOOKING AUTOMATION

Travel Accounting

Service Fees

Itinerary

Invoice

Receipts

Commission Calculation

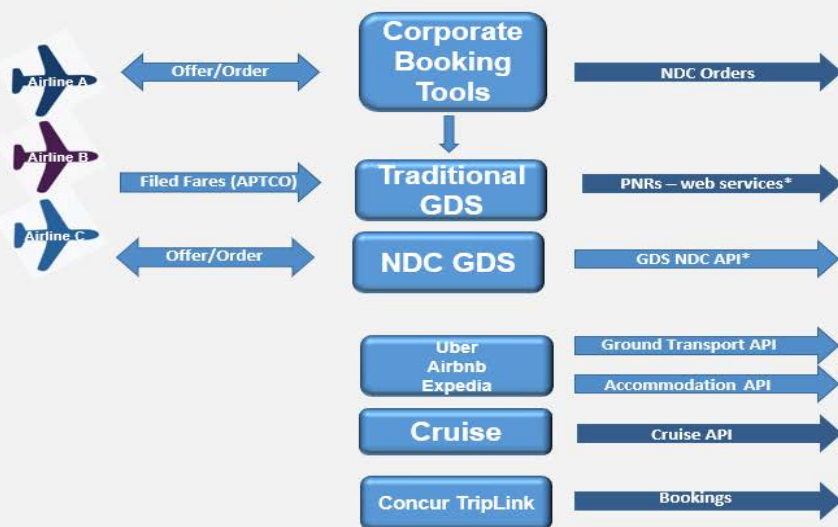Traveler Profiles and Traveler History

Company Profiles

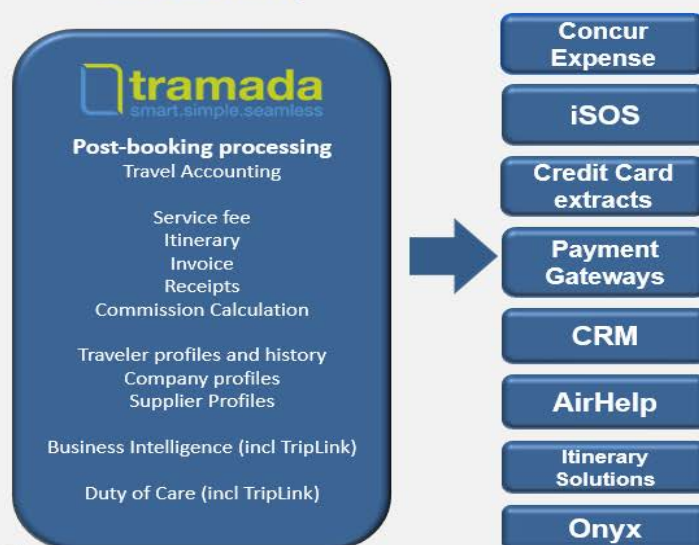Supplier Profiles

Business Intelligence

Content / Productivity Diagram

Airline A — Offer/Order → **Corporate Booking Tools** — NDC Orders →

Airline B — Filed Fares (APTCO) → **Traditional GDS** — PNRs – web services* →

Airline C — Offer/Order → **NDC GDS** — GDS NDC API* →

Uber Airbnb Expedia — Ground Transport API → / Accommodation API →

Cruise — Cruise API →

Concur TripLink — Bookings →

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Post-booking processing
Travel Accounting

Service fee
Itinerary
Invoice
Receipts
Commission Calculation

Traveler profiles and history
Company profiles
Supplier Profiles

Business Intelligence (incl TripLink)

Duty of Care (incl TripLink)

Concur Expense
iSOS
Credit Card extracts
Payment Gateways
CRM
AirHelp
Itinerary Solutions
Onyx

*web services for Amadeus, Apollo, Galileo and Sabre

THE BENEFITS OF THE TRAMADA NDC ECOSYSTEM

- **Enables Multi-Channel Hybrid Content.** Ensure best fares and rates regardless of booking source.
- **GDS, OBT, QA and GL Agnostic.** Enable the best booking method with reliability in the post-booking process.
- **Consolidated Documents.** Itineraries and Invoices with both online and offline, GDS and non-GDS content included in one.
- **End-to-End Normalization.** Greater BI integrity of all bookings.
- **Travel Advisor Responsiveness.** All staff having access and 100% visibility into all travelers' records, history, unused tickets, non-invoiced bookings, etc. in real-time.
- **Full Audit Trails.** A full audit trail and historical record of all bookings; past, present and future available real-time.
- **Real-Time BI.** Access to consolidated clean bookings data with dashboards, drill downs and analytic capabilities.
- **Cloud-Based System.** Clean, accurate, real-time data that will eliminate pre & post trip reporting errors.
- **Duty of Care.** Dynamic interactive maps for locating travelers with drill downs to easily obtain contact details and preferences in the event of an incident.
- **Deep Rich Profile Data.** Provide a high level of customization with NDC offers and messaging based on individual interests and preferences.
- **Automated Service Fees.** Apply service fees for all types of bookings at the POS, eliminating errors.
- **Reduce Slippage.** Hotel booking and ancillary segments inclusions will be dramatically improved.

The Next Evolution of Travel Business Performance

TO LEARN MORE CONTACT US

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